

## **Support for Keld Bordinggaard**

In April 2013 our colleague Keld Bordinggaard presented his project of a national football centre in Odense, Denmark.

We have been aware of Keld's project and work for years. Some of us have had the opportunity to discuss Keld's visionary project along the way.

Keld has since developed his project in cooperation with Dep. of Sport and Biomechanics at the University of Southern Denmark.

It is therefore with great surprise we have been informed that the University of Southern Denmark and its Dep. of Sport and Biomechanics now promotes Keld's project as theirs.

This claim is contrary to the truth.

Keld is, with University of Southern Denmark's own words, "author of the project" and "irreplaceable in its development".

Nevertheless the University of Southern Denmark has eliminated Keld from his own project. At the same time, the university has improperly used Keld's word mark and registered trademark, NFCD® (National Football Centre Denmark).

The behavior of University of Southern Denmark and its Dep. of Sport and Biomechanics is unacceptable, and raises major questions regarding the university's moral and credibility as a reliable partner for Danish and international football.

The university's unethical behaviour comes at a time, where football, more than ever, needs to stand up for ethical, moral and transparent governance, leadership and behavior.

With this letter, we express our unreserved support for Keld Bordinggaard. At the same time we refrain from any cooperation with University of Southern Denmark and its Dep. of Sport and Biomechanics as long as Keld has not been acknowledged and compensated in a proper manner for his project, efforts, and development of the project through several years.

On behalf of the signatories below,

Yours Sincerely,

Bruno Cheyrou  
*President MIP Alumni Association*

## **Signatories**

Eric ABIDAL  
Kike BONED  
Balima BOUREIMA  
Bruno CHEYROU  
Nikos DABIZAS  
Nuno GOMES  
Pierre ISSA  
Sebastian KEHL  
Christian KAREMBEU  
Jessica LANDSTRÖM  
Mbo MPENZA  
Patrick MÜLLER  
Geremie NJITAP  
Viola ODEBRECHT  
Juninho PERNAMBUCANO  
Bianca RECH  
Simon ROLFES  
Dan ROMANN  
Roberto ROSETTI  
Hannu TIHINEN  
Maris VERPAKOVSKIS  
Ioannis AMANITIDIS  
Constatinos CHARALAMBIDES  
Youri DJORKAEFF  
Gareth FARELY  
Luis Javier GARCIA SANZ  
Kaspars GORKSS  
Tamás HAJNAL  
Michael JOHNSON  
Annike KRAHN  
Maxwell SCHERRER ANDRADE  
Patrick MBOMA  
Gaizka MENDIETA  
Lise Overgaard MUNK  
Doug REED  
Devidas SEMBERAS  
Gilberto SILVA  
Kumar THAPA  
Kolo Abib TOURE  
Hugo VIANA

## **Quotes**

Bruno Cheyrou, President MIP Alumni Association:

*"A new generation of leaders in football are setting ethics and moral on top of the agenda. Not only expressing, what they stand for, but standing up for it as well. This reaction against University of Southern Denmark is a clear sign of that."*

*Keld Bordinggaard:*

*"I am grateful for the massive support of this group and also pleased to see football again reacting against the lack of ethics and morality that is threatening football and its integrity."*